



# Your Toolkit for business growth.

**Women businesses make up around one third  
of all business owners in Australia.**

**Westpac is here to support women businesses to grow.  
Below are some tips and resources to consider for growing your business.**

✓ **Connect with the Ruby network.**

Ruby is all about women, and opportunities for all Australian women to connect with and learn from each other. Keep updated on the latest news and resources at [Ruby Connection](#) and watch our [Davidson Institute Ruby webinars](#).

✓ **Connect as a potential supplier.**

- Watch our Davidson Institute webinar on [6 tips on B2B partnerships](#)
- Find out more about [what we look for in potential suppliers](#)
- [Register your interest](#) in becoming a supplier to Westpac

✓ **Connect in with large corporate buyers.**

Consider certifying your business with [WEConnect International](#), a global network that connects women-owned businesses to buyers around the world. Westpac is one corporate member among many others with Australian offices.

✓ **Build innovation into your business.**

Every day there are new problems that need new solutions; new solutions that come from innovation. Listen to our resident expert on [building innovation into your business](#).

✓ **Nominate yourself for  
Businesses of Tomorrow.**

Westpac's [Businesses of Tomorrow](#) recognises and backs businesses that are shaping Australia's future. Businesses of Tomorrow can be of any size, age or industry. Consider nominating yourself in the next year's program!

✓ **Connect with our Banking teams.**

Westpac is here to support you, whatever your size or stage of growth. Our [Connect NOW team](#) are an industry leader in providing our customers with digital platforms to access SME Banking specialists from anywhere. All 600 branches in the Westpac network are Connect NOW enabled with videoconference facilities.

✓ **Measure what matters.**

Take a free [B Lab Assessment](#) to help you learn what it takes to build a better business - better for your workers, community, and the environment.